

Improved Forecasts of Higher-Order Comoments and Implications for Portfolio Selection

Volker Ziemann*

Edhec Risk and Asset Management Research Center

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**joint work with Lionel Martellini*

- 1 Introduction
- 2 The Estimators
- 3 Empirical Results
- 4 Cutoff point analysis
- 5 Conclusion

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- Scott & Horvath (1980, JF)
- Kimball (1993, ECO)

Higher moments do matter

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Multivariate gaussian hypothesis violated

- Fama (1965, JB)
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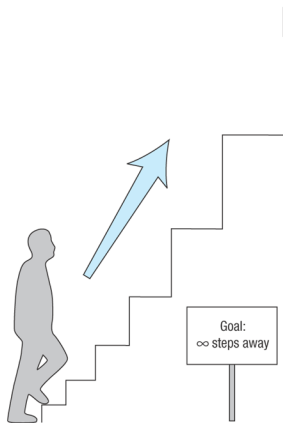
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Enhanced risk-return trade-off

- Kraus & Litzenberger (1976, JF)
- Harvey & Siddique (2000, JF)
- Dittmar (2002, JF)
- Mitton & Vorkink (2007, RFS)

Portfolio construction and objective function

$$E[U(W)] \approx U(E(W)) + \frac{U^{(2)}(E(W))}{2} \mu^{(2)} + \frac{U^{(3)}(E(W))}{6} \mu^{(3)} + \frac{U^{(4)}(E(W))}{24} \mu^{(4)} + \dots$$



Problem

- How to suitably implement higher moments in portfolio choice problems
- Number of parameters increases exponentially with the number of assets

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For $N = 20$ assets one would need 45 years of monthly returns so that all moments and co-moments up to order 4 are well-defined by the sample observations.

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Proposal

- Reducing parameter space
- Structural estimators
- Trade-off between estimation and specification risk

Covariance matrix estimation

1 Structural Estimators

- Sharpe (MS, 1963)
- Elton & Gruber (JF, 1973)
- Chan et al. (RFS, 1999)

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Higher moment parametrization

1 Parametric approach

- Harvey et. al (WP, 2004)
- Madan & Seneta (JoB, 1990)
- Cvitanic et. al (WP, 2005)
- Luciano & Schoutens (QF, 2006)

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 - Luciano & Schoutens (QF, 2006)
- 2 Time-conditional
 - Jondeau & Rockinger (JEDC, 2003)
 - Patton (JFEC, 2004)

Theoretical

- Derive suitable extensions of constant correlation and single factor estimators for higher moment tensors
- Extend the concept of optimal shrinkage intensities to structural higher moment estimates
- Analytic forms for higher order co-moments of multivariate variance-gamma processes

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- Analytic forms for higher order co-moments of multivariate variance-gamma processes

Empirical

- Extending the horse race methodology à la Chan et. al (1999) and Jagannathan & Ma (2003) to address the robustness issue and the stability of portfolios
- Calibrate the MVG process and evaluate cutoff-points for higher moment tensor estimations

- Significant monetary utility gains when using structural estimators (2.86% to 4.32% p.a. in the base case)
- Portfolios built upon structural estimators are significantly more stable (between 28% and 32% turnover reduction)
- Shrinkage estimators slightly increase these gains
- Sample estimator portfolio allocations display more extreme weights and greater short interest
- These effects (stability and monetary utility gains) increase with smaller estimation windows, higher level of risk aversion and larger portfolios sizes
- Cutoff points increase with the moment dimension

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Higher moment tensors

- We define higher moment tensors:

$$\begin{aligned}M_2 &= \mathbb{E}[(\mathbf{R} - \mathbb{E}(\mathbf{R}))(\mathbf{R} - \mathbb{E}(\mathbf{R}))] \\M_3 &= \mathbb{E}[(\mathbf{R} - \mathbb{E}(\mathbf{R}))(\mathbf{R} - \mathbb{E}(\mathbf{R}))' \otimes (\mathbf{R} - \mathbb{E}(\mathbf{R}))'] \\M_4 &= \mathbb{E}[(\mathbf{R} - \mathbb{E}(\mathbf{R}))(\mathbf{R} - \mathbb{E}(\mathbf{R}))' \otimes (\mathbf{R} - \mathbb{E}(\mathbf{R}))' \otimes (\mathbf{R} - \mathbb{E}(\mathbf{R}))']\end{aligned}$$

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with

$$\begin{aligned}\sigma_{ij} &= E[(R_i - \mu_i)(R_j - \mu_j)] \\s_{ijk} &= E[(R_i - \mu_i)(R_j - \mu_j)(R_k - \mu_k)] \\k_{ijkl} &= E[(R_i - \mu_i)(R_j - \mu_j)(R_k - \mu_k)(R_l - \mu_l)]\end{aligned}$$

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Example with 3 assets

$$M_2 = \begin{bmatrix} \sigma_{11} & \sigma_{12} & \sigma_{13} \\ \sigma_{21} & \sigma_{22} & \sigma_{23} \\ \sigma_{31} & \sigma_{32} & \sigma_{33} \end{bmatrix}$$

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Example with 3 assets

$$M_3 = \begin{bmatrix} s_{111} & s_{112} & s_{113} & | & s_{211} & s_{212} & s_{213} & | & s_{311} & s_{312} & s_{313} \\ s_{121} & s_{122} & s_{123} & | & s_{221} & s_{222} & s_{223} & | & s_{321} & s_{322} & s_{323} \\ s_{131} & s_{132} & s_{133} & | & s_{231} & s_{232} & s_{233} & | & s_{331} & s_{332} & s_{333} \end{bmatrix} = [s_{1jk} \quad | \quad s_{2jk} \quad | \quad s_{3jk}]$$

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Example with 3 assets

$$M_4 = \left[\begin{array}{ccc|ccc|ccc} K_{11jk} & K_{12jk} & K_{13jk} & K_{21jk} & K_{22jk} & K_{23jk} & K_{31jk} & K_{32jk} & K_{33jk} \end{array} \right]$$

Objective function

$$\min_{\omega} \left[\frac{\gamma}{2} \mu^{(2)} - \frac{\gamma(\gamma+1)}{6} \mu^{(3)} + \frac{\gamma(\gamma+1)(\gamma+2)}{24} \mu^{(4)} \right]$$

s.t. : $w' \mathbb{I}_n = 1$

with

$$\begin{aligned} \mu^{(2)} &= \omega' M_2 \omega \\ \mu^{(3)} &= \omega' M_3 (\omega \otimes \omega) \\ \mu^{(4)} &= \omega' M_4 (\omega \otimes \omega \otimes \omega) \end{aligned}$$

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Table 0: Required number of parameters

	M2	M3	M4	Total
N=5	15	35	70	120
N=20	210	1,540	8,855	10,605
N=100	5,050	171,700	4,421,275	4,598,025

Idea: Cauchy-Schwartz

$$|\mathbb{E}(XY)| \leq \sqrt{\mathbb{E}(X^2)\mathbb{E}(Y^2)}$$

$$\begin{array}{ll} r_{ij}^{(1)} = \frac{E(\bar{R}_i \bar{R}_j)}{\sqrt{\mu_i^{(2)} \mu_j^{(2)}}} & r_{ij}^{(5)} = \frac{E(\bar{R}_i^2 \bar{R}_j^2)}{\sqrt{\mu_i^{(4)} \mu_j^{(4)}}} \\ r_{ij}^{(2)} = \frac{E(\bar{R}_i \bar{R}_j^2)}{\sqrt{\mu_i^{(2)} \mu_j^{(4)}}} & r_{ijk}^{(6)} = \frac{E(\bar{R}_i^2 \bar{R}_j \bar{R}_k)}{\sqrt{\mu_i^{(4)} E(\bar{R}_j^2 \bar{R}_k^2)}} \\ r_{ij}^{(3)} = \frac{E(\bar{R}_i \bar{R}_j^3)}{\sqrt{\mu_i^{(2)} \mu_j^{(6)}}} & r_{ijkl}^{(7)} = \frac{E(\bar{R}_i \bar{R}_j \bar{R}_k \bar{R}_l)}{\sqrt{E(\bar{R}_i^2 \bar{R}_j^2) E(\bar{R}_k^2 \bar{R}_l^2)}} \\ r_{ijk}^{(4)} = \frac{E(\bar{R}_i \bar{R}_j \bar{R}_k)}{\sqrt{\mu_i^{(2)} E(\bar{R}_i^2 \bar{R}_j^2)}} & \end{array}$$

$$-1 \leq r^{(n)} \leq 1 \quad \forall n = 1..7$$

Constant correlation estimator

Consequently, the elements of M_3 and M_4 are given as:

$$\begin{aligned}\widehat{s}_{ij} &= \widehat{r}^{(1)} \sqrt{m_i^{(2)} m_j^{(2)}} \\ \widehat{s}_{iij} &= \widehat{r}^{(2)} \sqrt{m_i^{(4)} m_j^{(2)}} \\ \widehat{s}_{ijk} &= \widehat{r}^{(4)} \sqrt{m_k^{(2)} \widehat{r}^{(5)} \sqrt{m_i^{(4)} m_j^{(4)}}} \\ \widehat{k}_{iij} &= \widehat{r}^{(3)} \sqrt{m_i^{(6)} m_j^{(2)}} \\ \widehat{k}_{iijj} &= \widehat{r}^{(5)} \sqrt{m_i^{(4)} m_j^{(4)}} && \forall i \neq j \neq k \neq l \\ \widehat{k}_{iijk} &= \widehat{r}^{(6)} \sqrt{m_i^{(4)} \widehat{r}^{(5)} \sqrt{m_j^{(4)} m_k^{(4)}}} \\ \widehat{k}_{ijkl} &= \widehat{r}^{(7)} \sqrt{\widehat{r}^{(5)} \sqrt{m_i^{(4)} m_j^{(4)} \widehat{r}^{(5)} \sqrt{m_k^{(4)} m_l^{(4)}}}\end{aligned}$$

Assumptions

- 1 One driving factor explaining the asset return moments
- 2 Exposure with this factors determines cross-sectional differences
- 3 Residuals are independent (idiosyncratic risk)

$$\begin{aligned}M_2 &= \mathbb{E} [(\beta\bar{F} + \varepsilon)(\beta\bar{F} + \varepsilon)'] \\M_3 &= \mathbb{E} [(\beta\bar{F} + \varepsilon)(\beta\bar{F} + \varepsilon)' \otimes (\beta\bar{F} + \varepsilon)'] \\M_4 &= \mathbb{E} [(\beta\bar{F} + \varepsilon)(\beta\bar{F} + \varepsilon)' \otimes (\beta\bar{F} + \varepsilon)' \otimes (\beta\bar{F} + \varepsilon)']\end{aligned}$$

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$$\begin{aligned}\hat{M}_2 &= (\beta\beta')m_F^{(2)} & +\Sigma \\ \hat{M}_3 &= (\beta\beta' \otimes \beta')m_F^{(3)} & +\Psi \\ \hat{M}_4 &= (\beta\beta' \otimes \beta' \otimes \beta')m_F^{(4)} & +\Phi\end{aligned}$$

Parameter space reduction

Table 1: Required number of parameters

Panel A: N=5	M2	M3	M4	Total
Sample	15	35	70	120
Constant Correlation	6	18	19	27
Single Factor	11	11	17	23

Panel B: N=20	M2	M3	M4	Total
Sample	210	1,540	8,855	10,605
Constant Correlation	21	63	64	87
Single Factor	41	41	62	83

Panel C: N=100	M2	M3	M4	Total
Sample	5,050	171,700	4,421,275	4,598,025
Constant Correlation	101	303	304	407
Single Factor	201	201	302	403

Optimal Shrinkage Intensities

$$L(\alpha) = \|\alpha\Lambda + (1 - \alpha)S - \Omega\|_F$$

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Asymptotic Estimator by Ledoit & Wolf

$$\alpha^* = \frac{1}{T} \frac{\pi - \rho}{\gamma}$$

- π : average asymptotic variances of sample estimator
- ρ : average asymptotic covariances between sample and structural estimator
- γ : average misspecification of structural estimators

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Data & Methodology

- Assets listed on NYSE and AMEX (CRSP data base)
- Monthly returns from 05/1963 through 04/2006
- Only assets with valid data over the whole period are retained
- Small stocks are excluded (<20% percentile of market capitalization)
- Penny stocks are excluded (asset prices <5\$)
- 100 random baskets with 20 assets are drawn from the total 255 available assets

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- At the end of April of each year higher moment tensors are estimated based on prior 60 months
- Optimal portfolio weights are obtained for a CRRA investor
- Portfolios are held until the next estimation (end of April of next year).
- 33 years of out-of-sample returns for 100 random portfolios are obtained for each estimator
- In the base case, we assume risk aversion $\lambda = 10$, 60 months in-sample horizon, 20 assets per portfolio and no transaction costs

Empirical Results

Table 2: Mean squared estimation error

Panel A: Co-variance	Mean	Std	Min	5%	Med	95%	Max
Sample	0.0333	0.0056	0.0233	0.0260	0.0329	0.0438	0.0496
Const. Correlation	0.0304	0.0055	0.0206	0.0233	0.0296	0.0416	0.0462
Single Factor	0.0310	0.0052	0.0227	0.0241	0.0305	0.0412	0.0461
Shrinkage to CC	0.0296	0.0056	0.0201	0.0227	0.0287	0.0406	0.0457
Shrinkage to SF	0.0306	0.0054	0.0219	0.0238	0.0300	0.0410	0.0464
Panel B: Co-skewness	Mean	Std	Min	5%	Med	95%	Max
Sample	0.0171	0.0044	0.0096	0.0115	0.0165	0.0284	0.0309
Const. Correlation	0.0122	0.0044	0.0050	0.0073	0.0110	0.0237	0.0261
Single Factor	0.0108	0.0039	0.0058	0.0067	0.0099	0.0219	0.0229
Shrinkage to CC	0.0121	0.0044	0.0050	0.0073	0.0110	0.0237	0.0261
Shrinkage to SF	0.0108	0.0039	0.0058	0.0067	0.0099	0.0219	0.0229
Panel C: Co-kurtosis	Mean	Std	Min	5%	Med	95%	Max
Sample	0.0202	0.0074	0.0098	0.0125	0.0184	0.0369	0.0432
Const. Correlation	0.0190	0.0083	0.0077	0.0101	0.0161	0.0402	0.0439
Single Factor	0.0146	0.0060	0.0065	0.0092	0.0128	0.0316	0.0337
Shrinkage to CC	0.0177	0.0074	0.0075	0.0096	0.0150	0.0371	0.0400
Shrinkage to SF	0.0147	0.0061	0.0064	0.0092	0.0128	0.0315	0.0341

Table 3: Optimal shrinkage intensities

Panel A: Shrinkage towards constant correlation

	Mean	Std	Min	5%	Med	95%	Max
M2	0.7644	0.0690	0.5465	0.6313	0.7695	0.8657	0.9084
M3	0.9975	0.0055	0.9754	0.9825	1.0000	1.0000	1.0000
M4	0.7931	0.0682	0.6342	0.6775	0.7992	0.9081	0.9349

Panel B: Shrinkage towards single factor

	Mean	Std	Min	5%	Med	95%	Max
M2	0.6145	0.0574	0.4681	0.5194	0.6174	0.7127	0.7413
M3	0.9755	0.0218	0.8777	0.9321	0.9820	0.9975	0.9993
M4	0.8805	0.0525	0.6941	0.7749	0.8943	0.9483	0.9703

Table 4: Monetary utility gains

Panel A: 60 months in-sample	Mean	Std	Min	5%	Med	95%	Max
Const. Correlation	2.86	3.09	-3.24	-1.99	2.68	7.63	15.91
Single Factor	4.32	2.90	-1.08	0.33	3.75	9.50	17.09
Shrinkage to CC	3.56	2.81	-2.27	-0.55	3.05	7.97	16.67
Shrinkage to SF	4.41	2.57	-0.28	1.11	4.00	9.05	17.35
Ex-post optimal	7.44	3.39	0.39	2.65	7.15	13.11	22.29
Panel B: 36 months in-sample	Mean	Std	Min	5%	Med	95%	Max
Const. Correlation	9.77	6.45	-1.54	0.16	8.98	20.06	45.83
Single Factor	11.72	6.57	-0.36	2.40	10.82	22.55	48.53
Shrinkage to CC	10.39	6.37	-1.53	0.48	9.63	20.34	45.27
Shrinkage to SF	11.34	6.36	-0.93	2.16	10.34	21.57	46.47
Ex-post optimal	14.74	6.76	1.90	4.85	13.59	26.73	48.98

Table 5: Weight analysis

Panel A: Short interest	Mean	Std	Min	5%	Med	95%	Max
Sample	0.5462	0.0585	0.4293	0.4465	0.5380	0.6410	0.7152
Const. Correlation	0.2160	0.0249	0.1539	0.1797	0.2137	0.2624	0.2870
Single Factor	0.2041	0.0259	0.1613	0.1699	0.2003	0.2625	0.2745
Shrinkage to CC	0.2029	0.0288	0.1481	0.1621	0.1984	0.2572	0.3045
Shrinkage to SF	0.2186	0.0304	0.1606	0.1775	0.2157	0.2786	0.2995
Ex-post optimal	0.1818	0.0542	0.0736	0.0981	0.1721	0.2685	0.3228
Panel B: Positive weights	Mean	Std	Min	5%	Med	95%	Max
Sample	0.6182	0.0181	0.5621	0.5848	0.6205	0.6508	0.6606
Const. Correlation	0.6058	0.0334	0.5197	0.5477	0.6061	0.6652	0.6864
Single Factor	0.6642	0.0253	0.6015	0.6212	0.6621	0.7045	0.7212
Shrinkage to CC	0.6331	0.0285	0.5621	0.5818	0.6303	0.6765	0.7015
Shrinkage to SF	0.6847	0.0232	0.6167	0.6439	0.6871	0.7152	0.7348
Ex-post optimal	0.7045	0.0682	0.5000	0.6000	0.7000	0.8000	0.8500
Panel C: Min weight	Mean	Std	Min	5%	Med	95%	Max
Sample	-0.1727	0.0232	-0.2463	-0.2155	-0.1700	-0.1397	-0.1276
Const. Correlation	-0.0448	0.0052	-0.0557	-0.0540	-0.0442	-0.0360	-0.0334
Single Factor	-0.0659	0.0103	-0.0949	-0.0856	-0.0653	-0.0514	-0.0485
Shrinkage to CC	-0.0483	0.0063	-0.0678	-0.0613	-0.0469	-0.0402	-0.0368
Shrinkage to SF	-0.0757	0.0120	-0.1151	-0.0965	-0.0750	-0.0584	-0.0546
Ex-post optimal	-0.0689	0.0241	-0.1439	-0.1212	-0.0661	-0.0382	-0.0241
Panel D: Max weight	Mean	Std	Min	5%	Med	95%	Max
Sample	0.4033	0.0385	0.3397	0.3513	0.3971	0.4796	0.5040
Const. Correlation	0.3252	0.0439	0.2309	0.2648	0.3215	0.4042	0.5277
Single Factor	0.2845	0.0388	0.2131	0.2239	0.2833	0.3609	0.4689
Shrinkage to CC	0.3245	0.0428	0.2415	0.2639	0.3200	0.4021	0.5145
Shrinkage to SF	0.2958	0.0353	0.2298	0.2448	0.2939	0.3633	0.4632
Ex-post optimal	0.2797	0.0690	0.1357	0.1834	0.2743	0.3748	0.5571

Table 6: Turnover and optimal allocation

Panel A: Realized turnover	Mean	Std	Min	5%	Med	95%	Max
Sample	2.00	0.12	1.75	1.80	2.00	2.20	2.38
Const. Correlation	1.47	0.09	1.24	1.33	1.47	1.60	1.70
Single Factor	1.37	0.07	1.20	1.26	1.37	1.49	1.55
Shrinkage to CC	1.41	0.09	1.22	1.27	1.41	1.56	1.72
Shrinkage to SF	1.35	0.08	1.18	1.22	1.35	1.51	1.57
Ex-post optimal	1.25	0.15	0.83	1.00	1.26	1.48	1.61
Panel B: Required turnover	Mean	Std	Min	5%	Med	95%	Max
Sample	1.75	0.16	1.42	1.52	1.74	2.03	2.12
Const. Correlation	1.14	0.10	0.95	0.98	1.13	1.33	1.41
Single Factor	1.09	0.10	0.91	0.95	1.09	1.28	1.30
Shrinkage to CC	1.10	0.09	0.94	0.96	1.10	1.25	1.38
Shrinkage to SF	1.11	0.09	0.91	0.99	1.10	1.24	1.33

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Multivariate gamma-process

- geometric brownian motion with stochastic time changes modeled by a gamma process G

$$A_t^{(n)} = A_0 \exp\left(\theta_n G_t + \sigma_n W_{G_t}^{(n)}\right), \quad t \geq 0.$$

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$$A_t^{(n)} = A_0 \exp\left(\theta_n G_t + \sigma_n W_{G_t}^{(n)}\right), \quad t \geq 0.$$

- Allows for analytic formulas for higher moments
- Past research has concentrated on univariate gamma processes (see Madan & Seneta (1990, JB))
- Luciano & Schoutens (2006, QF) studied explicit forms for the covariance matrix and copulas
- We extend this literature to analytic forms for M_2 , M_3 and M_4 when assets are MVG
- Trick: Use the characteristic function and its derivatives to derive the moment generating function

Figure 1: Covariance estimation

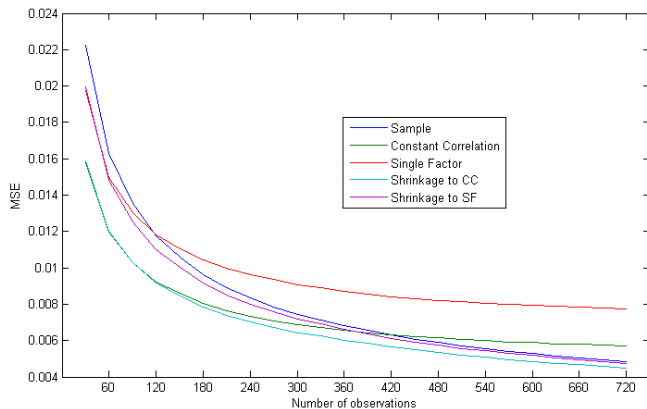


Figure 2: Coskewness estimation

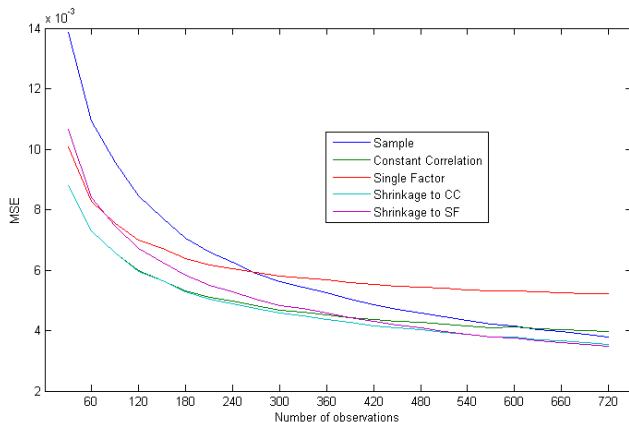
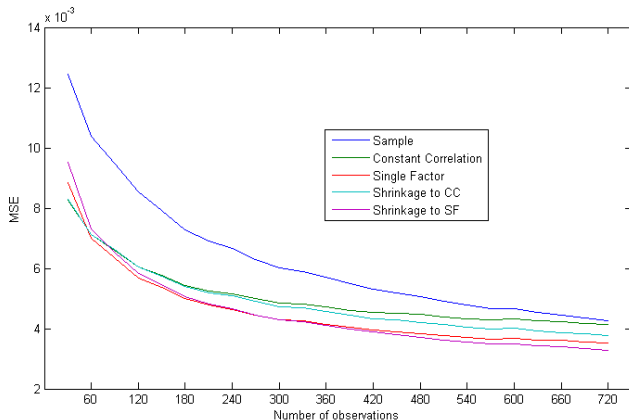


Figure 3: Cokurtosis estimation



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Implications for portfolio choice

- Shrinkage effects prevail in portfolio choice with higher moments
- Important expected utility gains for CRRA type investors
- Significant turnover reduction with structural estimators
- Higher moment and co-moment calibration of Levy jump processes may have important implications in Option and Credit risk modeling

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Directions for future research

- Use of daily data may cut down the benefits (see Jagannathan & Ma (2003))
- Time-varying structural estimators versus rolling windows (DCC-Garch etc.)
- Bayesian portfolio choice