

# The IPE/EDHEC Institutional Asset Management Awards (IAMAs)

Paris - June 2008

awards



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EDHEC, France's premier business school, and leading European institutional investment publication Investment & Pensions Europe have decided to set up the *IPE EDHEC Institutional Asset Management Awards* in 2008. The awards will be presented to winning asset managers at a gala dinner in June 2008 in Paris on the occasion of the EDHEC Institutional Days in Paris, before an invited audience of investors, asset managers, investment banks and other industry advisers and suppliers.

## Presentation of the awards

The aim of the IAMAs is to provide awards for asset managers on an objective basis by using state-of-the-art financial research. It represents the first time that Europe's institutional asset management industry will have an awards programme based on objective and transparent criteria. The IAMAs correspond to a quantitative evaluation of the quality of the institutional asset management offerings from investment management firms in Europe. This evaluation will take account not only of the performance of active portfolio management (alpha), but also of the relevance of the long-term allocation choices (beta) and the quality of the risk management.

## Governance and role of the advisory committee

To oversee the corroboration of the rules and methodology of the awards, EDHEC and IPE will form an advisory committee consisting of 10 key representatives from Europe's institutional investment community. On the basis of a proposed methodology drawn up by EDHEC, the committee will notably have the role of validating the relevance and usefulness of the calculations proposed for institutional investors. The committee will define the rules for the prizes, in particular by validating the categories that are representative of the main asset management offerings and correspond to institutional investors' manager selection and/or allocation practices.

### About IPE

Investment & Pensions Europe is the leading monthly magazine written for those responsible for running pension funds in Europe. Since its first issue was published in February 1997, IPE has built an influential position within the European institutional investor marketplace. It now has a monthly circulation of 10,505 copies, of which 75% is in continental Europe. In addition to the magazine, IPE publishes monthly supplements on a wide range of topics designed to keep readers abreast of specialist areas in greater detail.

For the past seven years, IPE has organised the IPE Awards for European Pension Funds, which are regarded as the largest gathering each year of pension fund investors in Europe.

### About EDHEC

EDHEC Business School, founded in 1906, is among the select few institutions to have garnered international recognition through the triple crown of EQUIS, AACSB and AMBA accreditations. With its three campuses in Lille, Nice, and Paris, its 4,700 students, more than 25% of whom are from abroad, and its 100 full-time faculty, EDHEC has been ranked among the top European business schools for several years.

EDHEC's participation in the IAMAs follows on from its previous methodological work on the Alpha League Table, the reference rankings of asset management firms in Europe, which are drawn up in partnership with EuroPerformance and published by the *Financial Times* in the United Kingdom and *Les Echos* in France; and rankings of French fund of hedge funds and asset management companies in partnership respectively with financial newspapers *La Tribune* and *L'Agéfi*.