



Jean-René Giraud

Accounting, Law, Finance and Economics Department

Research Associate - Speciality: Finance

E-mail: jrg@edhec-risk.com

Jean-René Giraud is Director of Development of the EDHEC Risk and Asset Management Research Centre. As part of his responsibilities, Jean-René is in charge of developing the relationship of the research centre with the major partners and industry representatives. In addition to these responsibilities, Jean-René is also research associate overlooking the “Best execution and operational performance” research programme.

Jean-René Giraud previously developed EDHEC-Risk Advisory, the consultancy arm of EDHEC’s Risk and Asset Management Research Centre. Prior to this, Jean-René has been working for management consultancy house Capco in London, Paris and Brussels. He joined the company from Barclays Capital in London where he was Project Manager and Lead Business Analyst for several major implementations, including a global transaction hub.

Prior to this Anglo-Saxon experience, Jean-René worked for SIP Software (now acquired by Mysis Asset Management) in Sophia-Antipolis and Paris. As Department Head and subsequently as Head of Consulting, he was in charge of the consulting team, focusing on the implementation of SIP’s Institutional Portfolio Management solution suite.

Jean-René started his career as Analyst Programmer for SIP after graduating from the Ecole Supérieure en Sciences Informatiques with a Masters in IT Engineering.

EDUCATION

Masters degree in Information Technology
Ecole Supérieure en Sciences Informatiques, Sophia-Antipolis, France

PROFESSIONAL NON-TEACHING EXPERIENCE

2006 - Present **Director of Development**, EDHEC Risk and Asset Management
Research Centre, Nice, France

- In charge of developing the relationship of the research centre with the major partners and industry representatives.

- Research associate overlooking the “Best execution and operational performance” research programme.

2003 - 2006

Chief Executive Officer, EDHEC-Risk Advisory – London/Paris

- Risk Advisory Solutions is the first consultancy firm focusing exclusively on the strategic changes bridging the gap between academic research and professional expertise.
- Assignments to date cover strategic and product positioning issues in the traditional and alternative investment arenas as well as review of information technology strategic blueprint.
- In this role, Jean-René has been developing the business opportunities and is leading a team of independent consultants in charge of several long-term assignments.
- Assignments to date include amongst other a full strategy for a software provider intending to enter the hedge fund market, a strategic positioning for a prime brokerage operations, the design of an operational dashboard for a major custodian and several market studies.

2001 - 2003

Managing Principal, Capco

- Key area of competency: Asset Management Strategy and Operations
- Jean-René focused on strategic aspects of the Private Clients and Asset Management industries.
- Major assignments
 - Conducted an organizational review within the Central Risk Management function in order to define the key requirements in terms of technology and information. - *Major European banking group*
 - Managed the strategic implementation of a Bloomberg Portfolio Trading System (BPTS) for a major fixed income Asset Manager aiming at controlling processes and cost front to back. - *European Fund Manager*
 - Conducted a post-merger strategic review of a Benelux Investment Bank with regards to service offerings, organization and responsibilities as well as technology infrastructure. - *Major European banking group*
 - In charge of the delivery of a Global Operations Strategy, focusing on STP and Client Service, with particular emphasis on the impact of external market drivers such as T+1, GSTPA. - *Major European broker/dealer*

1999 - 2001

Senior Project Manager, Barclays Capital, London

- Responsible for designing several parts of the Transaction Database, a data hub collecting real time trade workflow from different business streams, providing reconciled and consistent information to regulatory and risk systems.
- In charge of the implementation of in-house trading systems as part of initial assignments in Paris, Frankfurt and Milan.

Analyst Programmer, SIP Software, Sophia-Antipolis, France

- Delivered private banking front-end application for some major French customers. System aimed to provide a customer view of product-oriented information retrieved from legacy systems.

Head of Department, SIP Software, Sophia-Antipolis, France

- First responsibility as head of the middleware department covered analysis and development of integration systems for data & service connectivity with external sources.
- As head of the middle-back office department, led the re-engineering of a front office asset management system to enable its integration with back office systems. This re-engineering covered development of trade-capture and position-keeping functionalities.

1992 - 1999

Head of Consulting, SIP Software, Paris

- As Director of the Consulting Division, responsible for a team of 20 consultants working on implementation of Apollo Front Office. The Consulting Division of SIP was involved in client specific implementations, from the opportunity study, to the business & technical architecture design through to the effective implementation of the package and the development of the required interfaces and specific requirements.
- The solution implemented covered Front and Middle, cross-product (Equities, FX, FI, Derivatives, OTC) functionalities such as trade capture and order routing, pricing, position keeping, corporate actions, risk analysis, performance attribution.

PUBLICATIONS

- Co-author of “MiFID: convergence towards a unified European Capital Markets industry”, Riskbooks 2006
- Author of numerous industry publications and article in major industry papers (Funds Europe, Global Investor, HFR, Banque Magazine ...)
- Co-author of the EDHEC European Alternative Diversification Survey
- Co-author of “Operational Risk, practical approaches to implementation”, Risk Books
- Co-Author of the first EDHEC European Asset Management Practices survey and the first European Alternative Multimangement survey;
- Frequent speaker at major conferences on various topics related to operations and risk issues related to the Investment Management Industry (GAIM, Fund Forum, TradeTech, GL-Net, Euromoney conferences ...);
- “Challenging Alternatives” *The Journal of Alternative Investments* – 2001
- “Roadmap to Alternative Investments” *The Capco Journal of Financial Transformation Vol. 7/2001/#2*