



	<p style="text-align: center;"><b>Barry Marshall</b> <i>Accounting, Law and Finance Department</i> Research Associate</p> <p style="text-align: center;">E-mail: <a href="mailto:barry.marshall@bidroute.com">barry.marshall@bidroute.com</a></p>
--	---

## EDUCATION

---

- 1981 - 1983 **MBA -London Business School**  
(Quarter at STANFORD BUSINESS SCHOOL)
- 1973 - 1976 **BSc (Econ) University of Bristol**
- 1984 **ASIP - UK Society of Investment Professionals**
- 1994 **FRSA - Fellow Royal Society of Arts**

## PROFESSIONAL EXPERIENCE

---

- 2006 -> **BIDROUTE**  
Director and Co-Founder  
First automated auction service for equity program trades
- 1991-2005 **GARTMORE INVESTMENT MANAGEMENT**  
Chief Operating Officer, Investment Division
- Led all Investment Division operations including dealing and derivatives
  - Intimately involved in building infrastructure to enable growth of hedge funds from zero to \$6bn in 5 years
  - Positioned Gartmore for the major strategic issues of CP176 (UK FSA's paper on unbundling & soft)
  - Invented Commission Sharing Agreements
  - Joined as Head of Derivative Investment and established environment, systems and client agreement to utilise derivatives, also:
    - managed three tactical asset allocation funds (£1.4bn futures overlay; £400mn hybrid of futures & active unitised funds; £60mn hybrid of futures & index funds)

- set up and ran £50mn Japanese guaranteed warrants fund

- 1989 - 1991 **CITIBANK**  
**CITICORP INVESTMENT BANK**  
Vice President, Head of Equity Derivatives
- CITICORP SCRIMGEOUR VICKERS**  
Director, Head of Convertibles and Warrants
- 1985 - 1989 **SWISS BANK CORPORATION**  
1987-1989 Associate Director, Head of Convertibles and Warrants  
1985-1987 Head of UK Electronics Specialisation
- 1983 - 1985 **CAPEL - CURE MYERS**  
Analyst/Sales, UK Electronics Specialisation
- 1980 - 1981 **REDLAND**  
Corporate Planner
- 1976 - 1980 **THE GENERAL ELECTRIC COMPANY**
- 1979-1980 **GEC HIGH VOLTAGE SWITCHGEAR**  
Commercial Manager
- 1976-1978 **HEAD OFFICE**  
Commercial Officer

## **OTHER**

---

- Since 2008* **EDHEC RISK & ASSET MANAGEMENT RESEARCH CENTRE,  
RESEARCH ASSOCIATE**
- 2005 to 2008* **EDHEC RISK & ASSET MANAGEMENT RESEARCH CENTRE  
INTERNATIONAL ADVISORY BOARD**
- 2003 to date* **NYSE EURONEXT INTERNATIONAL ADVISORY BOARD**
- 2003 to 2008* **FIX PROTOCOL EMEA CO-CHAIR**