



Press Release

London, UK, and Nice, France, March 19, 2008

## European Financial Management Association and EDHEC Business School Jointly Organizing the *European Financial Management 2008* Symposium in Nice, France, on April 17-19, 2008

The European Financial Management Association and EDHEC Business School are jointly organizing the *European Financial Management 2008 Symposium*, which will focus on all aspects of risk and asset management.

The symposium will be taking place at the EDHEC Business School campus in Nice on the French Riviera from April 17 to 19 and brings together EDHEC, the premier European centre for applied research into asset allocation, with the EFM Association which performs “for the increase and dissemination of financial management knowledge”.

Thirty academics and practitioners from all over the world will be presenting their research papers which will deal with the following topics:

- Asset allocation
- Risk and performance measurement
- Alternative investments
- Risk management
- Portfolio optimization

This exclusive academic event will benefit from the exceptional participation of keynote speaker Robert Arnott and symposium chair Lionel Martellini, who have both established reputations for bringing together academic expertise and industry experience:

Robert Arnott is Chairman and Founder of Research Affiliates and Editor of the *Financial Analysts Journal*. He has been a frequent contributor to leading financial journals and books and he has received five Graham and Dodd Scrolls and Awards, awarded annually by CFA Institute for best article of the year.

Lionel Martellini is a Professor of Finance at EDHEC Business School and the Scientific Director of the EDHEC Risk and Asset Management Research Centre. Lionel is a member of the editorial board of *The Journal of Portfolio Management* and *The Journal of Alternative Investments*.

This symposium has received the kind support of Europlace Institute of Finance.



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## **About European Financial Management Association**

European Financial Management Association was founded in 1994 by Prof. John Doukas to encourage research and disseminate knowledge about financial decision making in all areas of finance as it relates to European corporations, financial institutions and capital markets.

To achieve its objectives, the European Financial Management Association provides its membership with a refereed journal, the European Financial Management, and holds annual meetings at which members exchange ideas, present and discuss their research. European Financial Management Association membership consists of academics, practitioners and students from Europe and the rest of the world who are interested in the practice of sound financial management techniques and are dedicated in understanding and solving financial problems.

<http://www.efmaefm.org>

The **EFM Network** webcast service distributes academic news & information weekly to more than 15,000 sites worldwide.

## **About EDHEC**

EDHEC Business School, founded in 1906 and among the select few institutions to have garnered international recognition through the triple crown of EQUIS, AACSB and AMBA accreditations, offers management education designed to meet the needs of companies. Its large range of international graduate programmes draws students from the world over. With its three campuses in Lille, Nice, and Paris, its 4,700 students, more than 25% of whom are from abroad, and its 111 full-time faculty, EDHEC has been ranked among the top European business schools for several years.

For the last four years, as part of its strategy for international excellence, EDHEC Business School has espoused an innovative research policy that takes into account the needs of companies and the market. Research at EDHEC is organised into four centres built on the expertise of the faculty.

The aim of the EDHEC Risk and Asset Management Research Centre is to produce research that meets the most stringent academic standards and to facilitate corporate use of this research. In partnership with large financial institutions, the research centre brings together 35 researchers and implements six industry-sponsored programmes focusing on asset allocation and risk management in the traditional and alternative investment universes. The research centre maintains a website devoted to asset management research for the business community, [www.edhec-risk.com](http://www.edhec-risk.com).

## **About EIF**

The Europlace Institute of Finance (EIF) is a Foundation that aims at developing theoretical and applied research in finance for the benefit of finance professionals - corporate issuers, asset managers, banks and other financial institutions, insurance companies, etc. The Institute is intended mainly for ongoing exchange of views and information among prominent finance professionals, academics and researchers.

Thanks to its original positioning, European financial players and listed companies show an increasing interest in the activities of the Institute. The Foundation conducts several actions programs:

- The Institute provides a forum for professionals, academics and researchers that is unique in Europe;
- The Institute's mission is to develop contacts among researchers and professionals, both in France and internationally, as it is shown by the high quality and plurality of the members of its scientific committee;
- The research programs completed under the auspices of the Institute include both theoretical and applied research that meets themes of interest of finance professionals.

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